



Every 37 seconds

someone in the Western world dies from VTE – a blood clot in the leg or lung¹



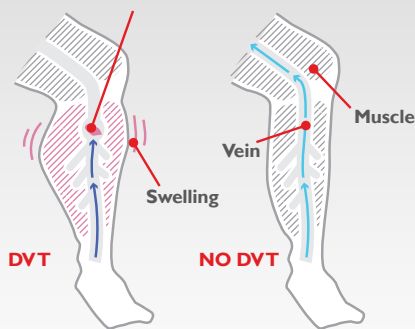
3rd most common cardiovascular condition worldwide²



Most common avoidable cause of hospital death³

Deep vein thrombosis (DVT)

Blood clot forms in a deep vein – most often in the leg⁴



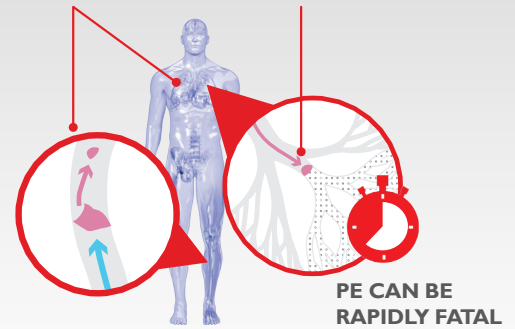
Symptoms of DVT include^{5,6}

- ✓ Pain
- ✓ Swelling
- ✓ Redness of the area
- ✓ Dilation of the surface veins
- ✓ Skin warm to touch

Pulmonary embolism (PE)

Part of blood clot breaks off and travels to the lungs⁴

Clot blocks blood supply to part of the lung



Symptoms of PE include^{5,6}

- ✓ Shortness of breath
- ✓ Chest pain
- ✓ Rapid heart rate
- ✓ Coughing blood
- ✓ Lightheadedness

VTE

(Venous thromboembolism)⁴

Know the risk factors^{5,6}

It is important doctors inform patients of the risk factors as well as the signs and symptoms, so people can seek appropriate medical attention for the treatment and prevention of VTE



Advancing age



Temporary immobilisation e.g. travel



Major surgery or trauma



Pregnancy



Specific medical conditions e.g. cancer



Oestrogen use



Being overweight/obese



Long periods of inactivity



Family history

References: 1) Calculation extrapolated from the number of estimated VTE-related deaths across the EU (543,454 – see reference a) and US (300,000 – see reference b) per annum, divided by the number of seconds in a year. a) Cohen AT et al. Thromb. Haemost. 2007;98(4):756-764. b) Roger VL et al. Circulation. 2012;125(1):e2-e220 2) Naess IA, Christiansen SC, Romundstad P, et al. Incidence and mortality of venous thrombosis: a population-based study. J Thromb Haemost. 2007;5(4):692-699 3) Geerts WH, Bergqvist D, Pineo GF, et al. Prevention of venous thromboembolism: American College of Chest Physicians Evidence-Based Clinical Practice Guidelines (8th Edition). Chest. 2008;133(6 Suppl):381S-453S 4) Patient UK. Deep vein thrombosis. Available at: <http://www.patient.co.uk/health/Deep-Vein-Thrombosis.htm> Accessed January 2015. 5) Mayo Clinic. Deep vein thrombosis. Available at: <http://www.mayoclinic.org/diseases-conditions/deep-vein-thrombosis/basics/symptoms/con-20031922>. Accessed January 2015. 6) Turpie AGG, Chin BSP, Lip GYH. Venous thromboembolism: pathophysiology, clinical features, and prevention. BMJ 2002;325:887-890 7) Patient UK. Deep vein thrombosis. Available at: <http://www.patient.co.uk/health/Deep-Vein-Thrombosis.htm> Accessed January 2015.